



Pickle Packers International:



Ontario Veg Growers Assoc..
April 13, 2023

Overview:

- Who I am
- Pickle Packers International
 - History
 - Leadership and Staff
 - Members
- Agriculture Research Committee:
 - Who?
 - What?

The logo for Nunhems, featuring the word "nunhems" in a white, lowercase, sans-serif font. Above the letter "s" is a stylized white leaf icon. The entire logo is set against an orange background.

The logo for BASF, consisting of a white square with a smaller white square inside it, followed by the word "BASF" in a bold, white, uppercase, sans-serif font. Below this, the tagline "We create chemistry" is written in a smaller, white, lowercase, sans-serif font. The entire logo is set against an orange background.

The logo for I Love Pickles.org, featuring the words "I Love Pickles.org" in a green, sans-serif font. The word "Love" is written in a smaller font size and is positioned between a red heart icon and the word "Pickles". Below the main text, the words "Pickle Packers International, Inc." are written in a smaller, green, sans-serif font.

Who I am?

1 - Regional Product Development Specialist for Nunhems:

Manage commercial and trial variety portfolio

Organize and evaluate of all new trial material

2 - Chairman of the Ag Research Comm.

Responsibilities along with Executive Director (John Cox) include:

Organize agenda for meetings

Conduct Ag Research Comm meeting in an efficient manner

The Nunhems logo features the word "nunhems" in a white, lowercase, sans-serif font. Above the letter "h" is a stylized white leaf icon. A registered trademark symbol (®) is located to the upper right of the word.

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The logo for I Love Pickles.org features the words "I Love Pickles.org" in a green, sans-serif font. The word "Love" is positioned between a red heart icon and the word "Pickles". Below the main text is the website name "Pickle Packers International, Inc." in a smaller, green, sans-serif font.

PPI History

- The National Pickle Packers Association (precursor to PPI) was founded in 1893 as a promotional agency responsible for educating consumers about the health benefits of eating pickling cucumbers.
- In 1933, National Pickle Packers Association was incorporated and based in St. Charles, Illinois. (Pickle Capital of the World).
- In 2005, PPI's BOD decided to use a 3rd party association management company and moved PPI to Washington, DC and engaged with the association management company, Verto Solutions.
- Next year 2024 will mark the 130th year of the Association

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Leadership & Staff

WHO:

Staff:

Executive Vice President – John Cox, Verto Solutions

Meetings & Member Services – Samantha Lee, Verto Solutions

Legal Counsel – Martin Hahn, Hogan Lovells

Officers:

President – Phil Denlinger, Mt. Olive Pickle Co.

Vice President – Pat Desson, Bay Valley Foods (Treehouse Foods)

Second Vice President – Max Troyer (Sechler's Pickle Co)

Chair, Finance & Audit Committee – Bill Bryan, Mt. Olive Pickle Co.

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PPI Membership & Board of Directors

WHO:

Member Companies – 125 member companies

- 50 Manufacturers
- 45 Green Shippers & Salters
- 25 Associates, Suppliers
- 5 Brokers

Board and Officers:

22-member Board of Directors. Elected each year. Terms are 3 years (can be renewed).

Officers must be from Manufacturer companies.

Board meets in-person twice per year (February & October)

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Board of Directors – 22 member's total

- Deena Alari
 - Craig Gielow
 - Rob Grohs
 - Daniel Hartung
 - Thomas Joyner
 - Mike Toadvine
 - John Harris
 - Mike Kenny
 - Michael Stanek
 - Max Troyer
 - Fred Turk
 - Bill Bryan
 - Paulina Costa
 - Lou Rosenmayer
 - Randy Spence
 - John Swanson
 - Noah Bass
 - Mike Maney
- The J.M. Smucker Co. **(Ont)**
Gielow Pickles, Inc. **(Mi)**
Rijk Zwaan USA Inc. (Ont)
Hartung Brothers, Inc. (Wi)
Nash Produce (NC)
B&G Foods, Inc. **(MD)**
IPL Inc. **(Quebec)**
Kenny Inc. (MI)
Bay Valley Foods **(Wi)**
Sechler's Pickles, Inc. (MI)
Falkner Produce (MI)
Mt. Olive Pickle Co. **(NC)**
Kalsec Inc. (MI)
M.J. Rosenmayer Co. **(Ca)**
Conagra Brands **(De)**
Swanson Pickle Co. (MI)
Best Maid Products Inc. **(Tx)**
GLK Kraut (Wi)
- Pat Desson Bay Valley Foods (ONT)
Phil Denlinger Mt Olive Pickle Co. (NC)

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PPI Committees (5)

- **Agricultural Research**
 - Sponsors Field Research, Lobbies U.S. Congress, Provides Fields Research Oversight
- **Manufacturing & Technology**
 - Sponsors Manufacturing Research, Interacts with FDA on manufacturing matters, Provides Oversight for USDA ARS research
- **Future Leaders**
 - Creates a pipeline for future Board seats and provides guidance on association programs and events
- **Supplier Advisory**
 - Supplier Sponsorship Activities
- **Midwest Pickle Association & MSU Pickle and Pepper Research Committee**
 - Supports research at University of Wisconsin and Michigan State University

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Ag Research Committee

Mission Statement:

The PPI Ag Research Committee supports agricultural development in cucumbers, pepper, and cabbage as it pertains to seed research, disease resistance, agricultural practices, and other emerging issues that require the attention of the research sector. The Committee looks favorably toward research proposals that leverage industry contributions to obtain federal, state and local grants and that utilize a research team approach-multiple researchers from multiple institutions-to solve industry problems.



Ag Research Committee

5 - Top Priorities:

1- Disease resistance/control:

Downy Mildew

Phytophthora capsica

2 - Production Yield

3 – Food Safety > Field to fork (traceability)




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Ag Research Committee

4 – Quality issues & cultural practices:

Fertility issues

Machine harvest adaptability

Organic Production

Weed and pest resistance/control

5 – Pepper weevil control




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Ag Research Committee: Who?

- Members:
 - 20 members representing:
 - Growers
 - Processors
 - Seed Industry Representatives
 - Green Shippers
- Meetings:
 - February > Capital Hill/Washington DC
 - October > Fall Showcase Conference



Ag Research Committee Capital Hill



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Ag Research Committee Funding

University's Who? How Much?

Michigan State University > Mary Hausbeck

- Downy Mildew > \$82,500/yr. for 5 years
- Downy Mildew Early detection > \$19,000/yr.

University of Wisconsin > Dr Weng

- DM Resistance Breeding > \$20,000/yr. for 3 years
- Pyramiding DM & Phytophthora Fruit Rot Resistances > \$9,500/yr. for 3 years.

NC State > Lena Quesada

- Downy Mildew > \$82,500/yr. for 5 years
- Downy Mildew Control Options > \$5,000/ yr. for 3 years



Ag Research Committee Funding

University's

Clemson > Dr. Williams

Pickle Worm Research > \$10,000/yr. for 3 years

University of Guelph: Rachel Riddle

Cucumber Variety Evaluation > \$5,000/yr. for 3 years.

Total per year of \$151,000.

Funds are raised/generated from donations from industry, and PPI membership dues.



Meetings & Events in 2023

- **'23 Spring Meeting**
 - Renaissance North Hills, Raleigh, NC, April 18-20, 2023
 - Approximately 140 Attendees – Research Focused
- **'23 Annual Meeting & Product Showcase**
 - Marriott Downtown Austin, Texas, October 30-Nov. 1, 2023
 - Approximately 225 Attendees
 - Includes Product Showcase/Trade show

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Meetings & Events in 2024

- **Winter Board Meeting**
 - Feb. 5-7, Ft. Lauderdale, Florida, hotel TBD
- **'24 Spring Meeting**
 - Embassy Suites Downtown Louisville, KY, April 16-18, 2024
 - 140 Attendees – Research Focused
- **'24 Annual Meeting & Product Showcase**
 - Palmer House Hilton, Downtown Chicago, IL, October 29-31, 2024
 - 225 Attendees
 - Includes Product Showcase & Concurrent Sessions

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Discussion

Thanks!

Questions?

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