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"In This Issue"

 Introducing the Ontario Crop
Protection Hub

Introducing the Ontario Crop Protection Hub

The Ministry of Agriculture, Food and Rural Affairs (OMAFRA) is transforming the way crop protection information is provided to better serve clients through an online digital application called the Ontario Crop Protection Hub.

The Ontario Crop Protection Hub is now available and ready for you to access the latest crop protection information: Ontario.ca/CropProtection

The Ontario Crop Protection Hub is...

- accessible through any device (tablet, computer, smart phone),
- allows you to customize and find information based on your specific business needs, and
- replacing PDF and print crop protection publications, which can quickly become out of date.

For vegetable crops, the Ontario Crop Protection Hub shows herbicides that were previously listed in the Guide to Weed Control – Publication 75B as well as fungicides and insecticides that were shown in the Vegetable Crop Protection Guide – Publication 838.

To ensure the application meets the needs of the agri-food sector and that we understand how best to support users with the transition to this new digital tool, OMAFRA will be conducting user testing along the way and engaging producers and stakeholders for feedback. This is the first version of the application and you will see changes to features and content over time as we continue to improve this digital service.

There is a feedback form link at the top of the webpage and available here: <u>Feedback</u> Form

For videos on how to use the application, check out the ONhortcrops YouTube channel at: ONhortcrops – Youtube

Questions? Contact the Agricultural Information Contact Centre by email at ag.info.omafra@ontario.ca or phone 1-877-424-1300.

